Training: Professional Learning

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There are many great authoring tools available that enable training professionals to create digital trainings. This paper describes the use of Adobe Captivate 8 to create an interactive eLearning program to distribute information about social learning to other trainers.

Adobe Captivate has long been a useful tool used to author interactive training. Adobe Captivate 8 is the latest version of this powerful tool. With this tool trainers can create show-me product demos, interactive simulations, convert PowerPoint to HTML5, and created quizzes (Adobe, 2014). The visual components and be accompanied by audio explanations. With Adobe Captivate 8 content can be created for devices such as desktop computers, laptops, tablets and smartphones.

Social learning is vital to a full and rich learning experience. When you really think about social learning you discover that much of what an individual learns and fully assimilates is done through social learning. In today’s highly technological world social learning is more easily facilitated. No longer do people have to be in close proximity for social learning to take place. As with any skill, teachers, trainers, and educational professionals need to be taught how to incorporate and facilitate rich social learning opportunities. The Captivate 8 tool can be used to teach education and training professionals this vital skill so that they could easily leverage social learning in the education and training of adults.

Below is a brief outline that could be used to construct training on social learning using Captivate 8.

Social Learning Training Outline

1. Define social learning

2. Identify methods that foster social learning.
a. Learning teams
b. Discussion forums
c. Individual and team projects

3. Identify technology that can help facilitate social learning
   a. Online white boards
   b. Video conferencing
   c. Online chat rooms
d. Instant messaging
e. Email
f. Wiki pages
g. Social Media

4. Identify self-directed social learning avenues

5. Identify activities that can be incorporated to demonstrate professional learning
   a. Team Presentations
   b. Answers to questions in discussion forums on Facebook or other social media sites
c. Interactive simulations
d. Team papers and projects

Social learning enables the learner to explore a subject from multiple prospective. Interaction with others adds richness to the learning experience enhancing and solidifying the knowledge gained. With the technology available today social learning can be achieved in almost any learning environment.
Reference
